



- Managed all interactive production and quality assurance

1999 - 2001      EURO RSCG DSW Partners      Salt Lake City, UT  
*Interactive Producer*

- Spear-headed Intel’s first B2B web property – the Intel eBusiness Center, a content heavy site with bi-weekly launches, produced and managed over 300 pages of content, coordinated with European HQ for localization, delivered on time, reached six month anniversary of continually evolving site without a single error or missed deadline, received commendations from high-ranking officers within Intel
- Produced InFocus’ first Flash-based consumer site with product configurator, coordinated with several international divisions to assure simultaneous launches in US, Europe and China, managed re-design of corporate site in DHTML with dynamic back-end
- Managed Xircom’s ecommerce portal, database-driven and multi-lingual
- Coordinated interactive productions, created budgets, timelines, assembled project teams, interfaced with client contacts
- Managed multiple vendors, negotiated contracts, insured quality control, adherence to style guidelines, proofreading rounds, browser compatibility, QA testing, team motivator during crunch time

1996 - 1999      Engineering Animation Inc.      Salt Lake City, UT  
*Game Designer*

- Created and presented original game concept to Activision, Namco, Sega and Warner Bros. - reached agreement with Activision to produce title
- Cast talent, scripted cinematic sequences, choreographed motion capture
- Presented game demo for “Legend Of The Five Rings” on the floor of the 1998 E3 in Atlanta, wrote game previews for game magazines
- Coordinated, managed and produced additional titles for Sierra, Sirtech and Mattel
- Managed art directors, animators, programmers and copywriters
- Created project budgets, production schedules, planning documentation, staffing recommendations, conducted competitive analysis, researched target markets, presented proposals to prospective publishers

EDUCATION

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1991 - 1997      University of Utah      Salt Lake City, UT  
 ■ B.S. Economics

INTERESTS

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Kung Fu, European football, video games, biking, hiking, camping, rollerblading, skiing, running, travel, photography, film, gadgets